



## Ncell Systems, Inc. Business Intelligence



The term **business intelligence (BI)** refers to technologies, applications and practices for the collection, integration, analysis, and presentation of business information, and sometimes to the information itself. Business intelligence is used to support and enhance business decision making.

BI describes a set of concepts and methods to improve business decision making by using fact-based support systems. BI is sometimes used interchangeably with databases, report / presentation, query tools and executive information systems. Business Intelligence systems are data-driven, and they provide historical, current, and predictive views of business operations, most often using data that has been gathered into a data warehouse or a data mart, and occasionally from operational data. Software elements support reporting,

interactive "slice-and-dice" analyses, visualization, and statistical data mining. Applications tackle sales, production, financial, marketing, and other sources of business data for the purpose of measuring business performance and trends. Information often is gathered about other companies in the same industry, which is known as benchmarking business Intelligence.

### *Business Drivers*

- Pro-active business decision making based on facts and models
- Predictability
- Trend analysis
- Real-time business health monitoring
- Ability to identify, establish and use metrics known as Key Performance Indicators (KPI)

### *Enhanced Services*

Ncell provides a full range of Business Intelligence services and we work with many of the leading vendors in the BI market space.. Our experienced professionals have architected and implement BI technologies with some of the most successful businesses in the fields of retail, health care administration, hospitals, manufacturing and education. Solutions are broad ranging and are based on the BI needs of the specific business or business units, and are integrated with critical data from supporting systems into one homogeneous environment.

Business intelligence has now become the art of sifting through large amounts of data, extracting pertinent information, and turning that information into knowledge from which strategy actions are taken. With today's technology advances, it is economically feasible for most companies to invest in a BI strategy.

### *Benefits*

- Predictability - making business decisions based on facts and trends
- Agility - the ability to quickly react to changes
- Growth and Viability - Companies with BI have a competitive advantage
- Increased level of knowledge for the user community through accessibility of information

# Business Intelligence



Ncell Systems provides end-to-end solutions covering assessments, architecture, consulting, design, implementation, staff augmentation and on-going support across the entire enterprise landscape. We are IT infrastructure experts that provide business-driven technology and professional service capabilities to the commercial mid-market, healthcare, government and educational market space.

Ncell helps organizations quickly realize measurable business value and achieve sustainable Return on Investment in their data center environments. From business strategy development through application deployment, our executives combine extensive experience and technical expertise with an uncompromising commitment to teamwork and total customer satisfaction.

*"Ncell has been a trusted technology partner for several years, providing assistance with tough projects like Identity Management, Banner/Oracle implementation and tuning, and critical roles in helping us to achieve our technology "Center of Excellence" designation. They have also provided excellent Unix support and worked well with our internal IT staff."*

*Randy Sauter. University of St. Thomas.*

## Practice Areas

- Business Intelligence / Data Warehousing
- Quality Assurance
- Virtualization
- Identity Management
- IT Infrastructure Management / Monitoring
- Storage and DR
- Data Management / Business Continuance
- Oracle / SCT Banner
- Intelligent Notification
- Security & Privacy
- Maintenance Contract Administration
- Offshore Development
- Open Source Technologies
- Unix, Linux and Web Services

## Our Markets

- Higher Education
- Government
- Healthcare
- Manufacturing
- Medical Devices
- Utilities
- Telecom
- Retail & Distribution
- Legal

## Our Partners

- Sun
- IBM
- Green Plum
- Microsoft
- Oracle



### Contact Us

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